

THAILAND ADVANCED TECHNOLOGY EXPO 2027

Bangkok · July 2027

EXPO27

By Thailand Planner
Siam Planner Co., Ltd

JOIN · EXHIBIT · SPONSOR

THIS IS EXPO₂₇.

Thailand Planner, operating under Siam Planner Co., Ltd.,
presents Thailand Advanced Technology Expo 2027.

A technology exhibition built around **technology, business,
innovation and experience.**

500+ companies targeted.

50,000–100,000+ visitors targeted.

Four exhibition days.

A complete technology world.

**IMAGINE WHAT YOUR EXHIBITION BECOMES
INSIDE IT.**



WHY EXPO₂₇

NOT JUST FLOOR SPACE.

EXPO₂₇ is being built as a complete exhibition environment.

Technology companies.

Live demonstrations.

Business connections.

Guided tours.

Networking.

Investment opportunities.

Visitor experiences.

Food and hospitality.

Entertainment.

Digital experiences.



THE TECHNOLOGY IS THE HEART.
THE EXPERIENCE MAKES PEOPLE STAY.

THE WORK IS ALREADY HERE

YEARS OF WORK.

ONE EXPO.

EXPO27 has been developed through years of:

Strategy

Project Management

Event Architecture

Technology Research

Creative Development

Digital Development

Programme Planning

Production Planning

And an enormous body of original creative work created specifically for this project.



THE WORK IS ALREADY HERE.

THE CREATIVE WORK

LOOK CLOSER.

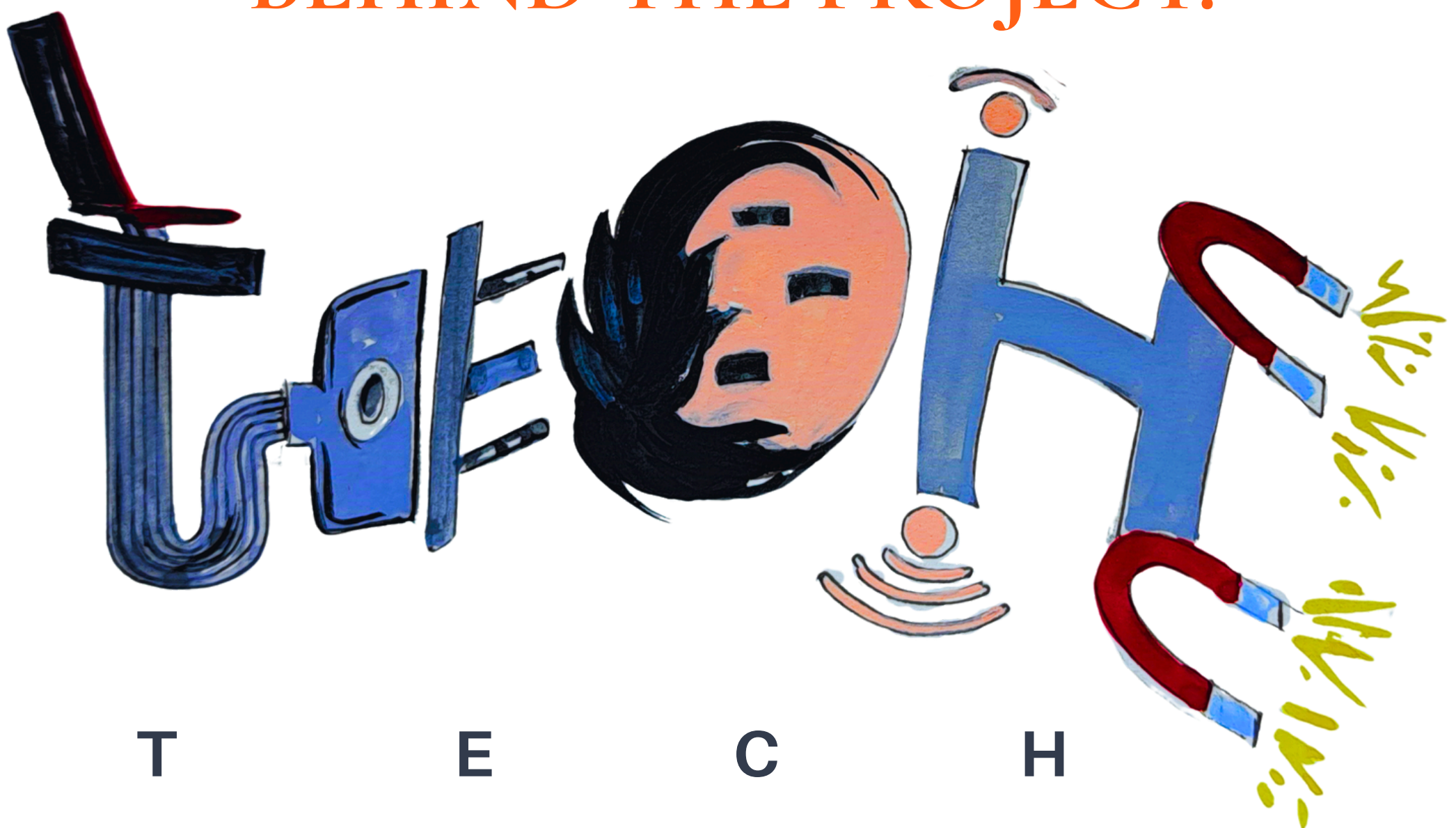
Every visual element throughout the EXPO27 ecosystem has been created with the project in mind.

The artwork is **original, hand-created work by Thailand Planner / Siam Planner Co., Ltd.**

No AI-generated artwork.

This is not intended to turn EXPO27 into an art exhibition.
It demonstrates something much more important:

**THE LEVEL OF CREATIVE THINKING
BEHIND THE PROJECT.**



EVEN THE WEBSITE IS DIFFERENT.

EXPO27.com has been designed as an app-style digital experience.

THE FIRST APP-STYLE WEBSITE IN THE WORLD

The same attention has gone into:

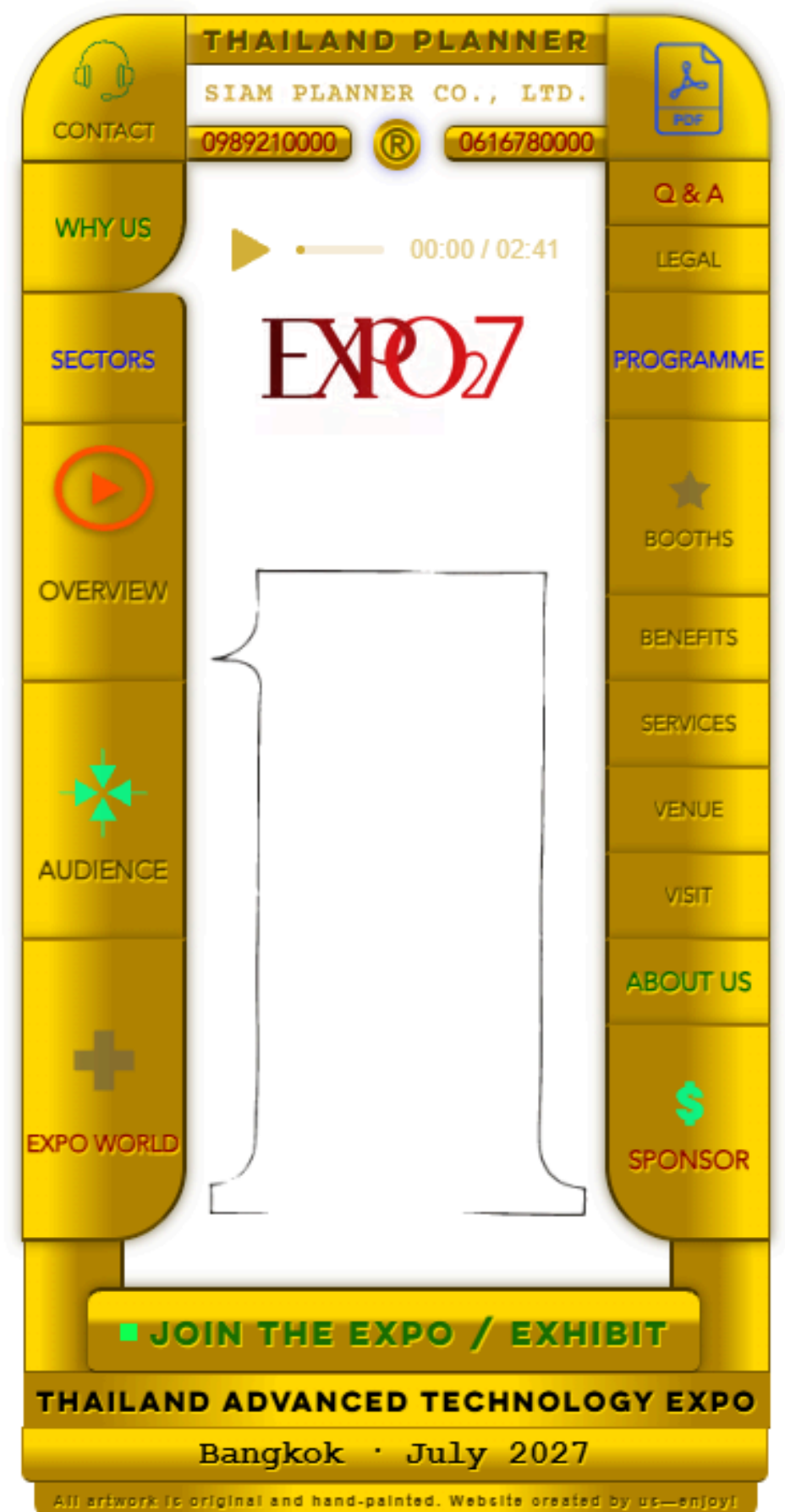
Navigation.

Visual communication.

Structure.

Information.

Originality.



IF THIS MUCH ATTENTION WENT INTO THE
WEBSITE, IMAGINE THE EXPO.

Visit EXPO27.com and explore every button.

ENTER THE EXPO WORLD.

We are not filling a hall with hundreds of identical rectangles.

The exhibition is being developed as a **complete environment**.

Technology zones.

Demonstration areas.

Business areas.

Visitor services.

Food and hospitality.

Networking.

Entertainment.

Live experiences.



A PLACE TO ENTER.

A PLACE TO EXPLORE.

A PLACE TO STAY.

TECHNOLOGY AT THE CENTRE.

EXPO₂₇

AI & Intelligence

Robotics & Automation

Digital & IT

Energy & Power

Automotive & Mobility

Industrial Technology

Security & Safety

Connectivity & Communication

Smart Systems

Engineering

Health & Life Technology

FinTech & Business Technology

Emerging Technologies

COMPANIES APPLY.

EXPO₂₇ SELECTS THE MIX.

The priority is technology, products and services that provide real value to visitors and businesses.

THE AUDIENCE

50,000–100,000+ VISITORS TARGETED.

With the ambition to go beyond.

Business leaders

Decision-makers

Technology professionals

Investors

Manufacturers

Developers

Distributors

Government & institutions

Startups & innovators

Students & future professionals



NOT JUST FOOTFALL.

THE RIGHT PEOPLE MATTER.

AUDIENCE DEVELOPMENT



WE INVEST IN THE AUDIENCE.

More than **10%** of qualifying Expo revenue, after applicable taxes, is committed to audience development and promotion.

This includes revenue generated through:

Exhibitors

Sponsorship

Booths

Design

Other Expo activities

THE MORE SUCCESSFUL THE EXPO BECOMES, THE MORE WE CAN PUT BACK INTO ITS AUDIENCE.

That benefits exhibitors, sponsors and partners.

WHY EXHIBIT



YOUR COMPANY BELONGS HERE.

You are not simply purchasing a booth.

You are entering a technology environment designed to give your company:

Visibility

Business opportunities

New connections

Visitor engagement

Networking

Matchmaking

International exposure

A professional presentation

A digital presence beyond the event

**YOUR FOUR DAYS CAN BECOME
MUCH MORE THAN FOUR DAYS.**

EXHIBITOR SERVICES

WE HELP YOU MAKE IT WORK.

Booth design

Installation

Branding

Graphics

Electricity

Internet

Furniture

Staffing

Logistics

Shipping

Lead capture

Promotion

Media

Business matchmaking

VIP hospitality

Meeting arrangements

Accommodation

Transport

On-site management

TELL US WHAT YOU NEED.

WE WORK FROM THERE.



BOOTHS

YOUR SPACE. YOUR PRESENCE.

STANDARD EXHIBITION SPACE

3 m² Innovation Desk
\$39,000

6 m²
\$65,000

9 m²
\$99,000

18 m²
\$189,000

36 m²
\$378,000

54 m²
\$567,000

72 m²
\$756,000



FOUNDING RATE • 20% OFF

Early applicants receive the current **20% early rate** and earlier consideration for preferred positioning.

ROUND BOOTHS



MAKE YOUR COMPANY STAND OUT.

PREMIUM ROUND SPACES

9–32 m²

Designed as a more open, high-visibility booth format.

More visibility.

More open access.

Premium positioning.

LIMITED BY DESIGN.

Round spaces require more floor area and careful placement, so they are priced separately from standard exhibition space.

Ask us for **availability and design options.**

THE PROGRAMME

FOUR DAYS.

SOMETHING IS ALWAYS HAPPENING.

Tech Stadium

Competitions, challenges and demonstrations.

Tech at Work

Machines and technology operating live.

Tech Community

Meetings and community gatherings.

Tech Debate

Conferences, discussions and expert sessions.

Tech Trade

Investment and commercial opportunities.

Tech Library

Education, knowledge and useful resources.

Guided Tours

Visitors matched with the areas they actually want to see.

Business Matchmaking

Connections built around real business interests.

LIVE SCREENS.

LIVE INFORMATION.

LIVE EXPO.

THE VISITOR EXPERIENCE

DON'T JUST WALK AROUND.

Visitors can discover EXPO27 through:

Tailored tours

Language support

Digital information

Live screens

Interest-based routes

Bookings & reservations

Business matchmaking

Tech Passport

Demonstrations

Competitions

Entertainment



THE EXPO SHOULD FEEL ALIVE.

AROUND THE TECHNOLOGY

PEOPLE NEED MORE THAN TECHNOLOGY.

EXPO27 also brings practical services and experiences into the environment.

Food

Coffee & Tea

Ice Cream & Drinks

Wellness

Barber & Beauty

Laundry

Travel

Hotels

Transport

Banking

Money Exchange

Medical

Security

Children's Activities

Flowers

Printing

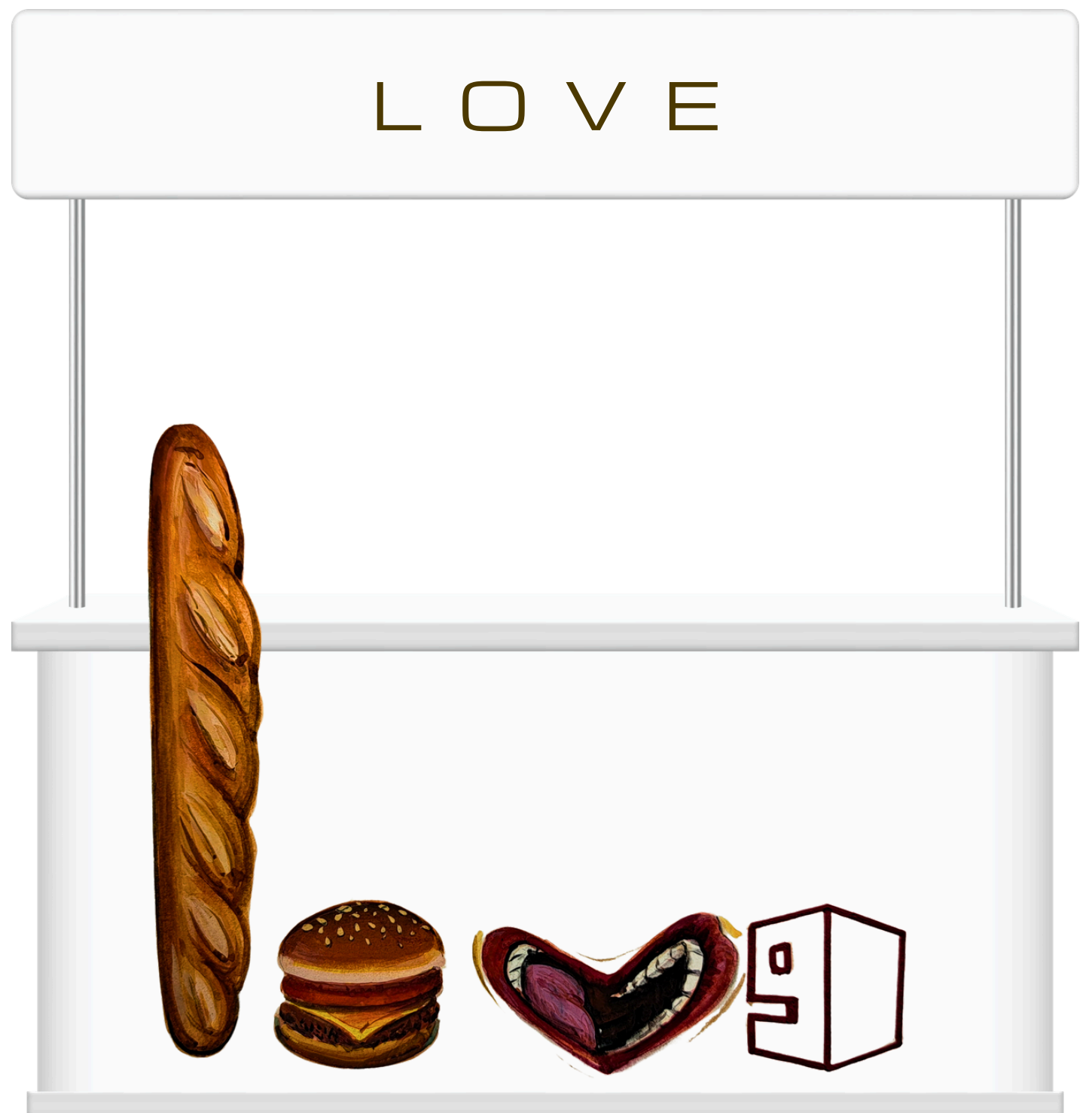
Packaging

Photography & Media

Events

Yachts

And more



THE TECHNOLOGY BRINGS THEM IN.

THE WORLD AROUND IT MAKES THEM WANT TO STAY.

THE DIGITAL EXPO



**WHEN THE DOORS CLOSE, THE EXPO
DOESN'T HAVE TO DISAPPEAR.**

EXPO27 is planned to continue online through a **living digital exhibition.**

Participating exhibitors can choose to have their company represented online through recorded presentations, product explanations and virtual booth experiences.

Visitors anywhere in the world can continue discovering participating companies after the physical exhibition.

FOUR DAYS IN BANGKOK.

A DIGITAL PRESENCE THAT CAN LIVE LONGER.

THE VENUE



WE WILL CHOOSE THE VENUE FOR THE EXPO.

Not the cheapest hall.

Not the first available hall.

The venue will be selected around the requirements of EXPO27:

Scale

Accessibility

Visitor capacity

Technology infrastructure

Exhibitor requirements

Visitor flow

Expo World layout

Overall experience

THE FINAL VENUE WILL BE ANNOUNCED NO LATER THAN FOUR MONTHS BEFORE THE EXHIBITION.

We will take the time required to get this right.

THE ORGANISER



S I A M



P L A N N E R

WHO IS BEHIND EXPO27?

THAILAND PLANNER
Siam Planner Co., Ltd.

Thailand Planner is the public brand operated by Siam Planner Co., Ltd., a Thailand-registered event management company.

The company works across:

Business Events
VIP Events
Private Celebrations
Weddings

EXPO27 brings that event-management, project-management and creative experience into a completely different scale.

**EXPO₂₇ IS CREATED BY THE SAME PEOPLE
WHO BUILT THE SYSTEM BEHIND IT.**

THE DIGITAL ECOSYSTEM



MORE THAN ONE WEBSITE.

The Siam Planner / Thailand Planner digital ecosystem includes:

ThailandPlanner.com

SiamPlanner.com

VIPPuzzle.com

SiamGuest.com

These domains support the company's wider digital ecosystem and event-related activities.

EXPLORE THE COMPANY BEHIND EXPO₂₇.

WHY EARLY?

EARLIER GIVES YOU MORE OPTIONS.

20% EARLY RATE

Early applicants receive:

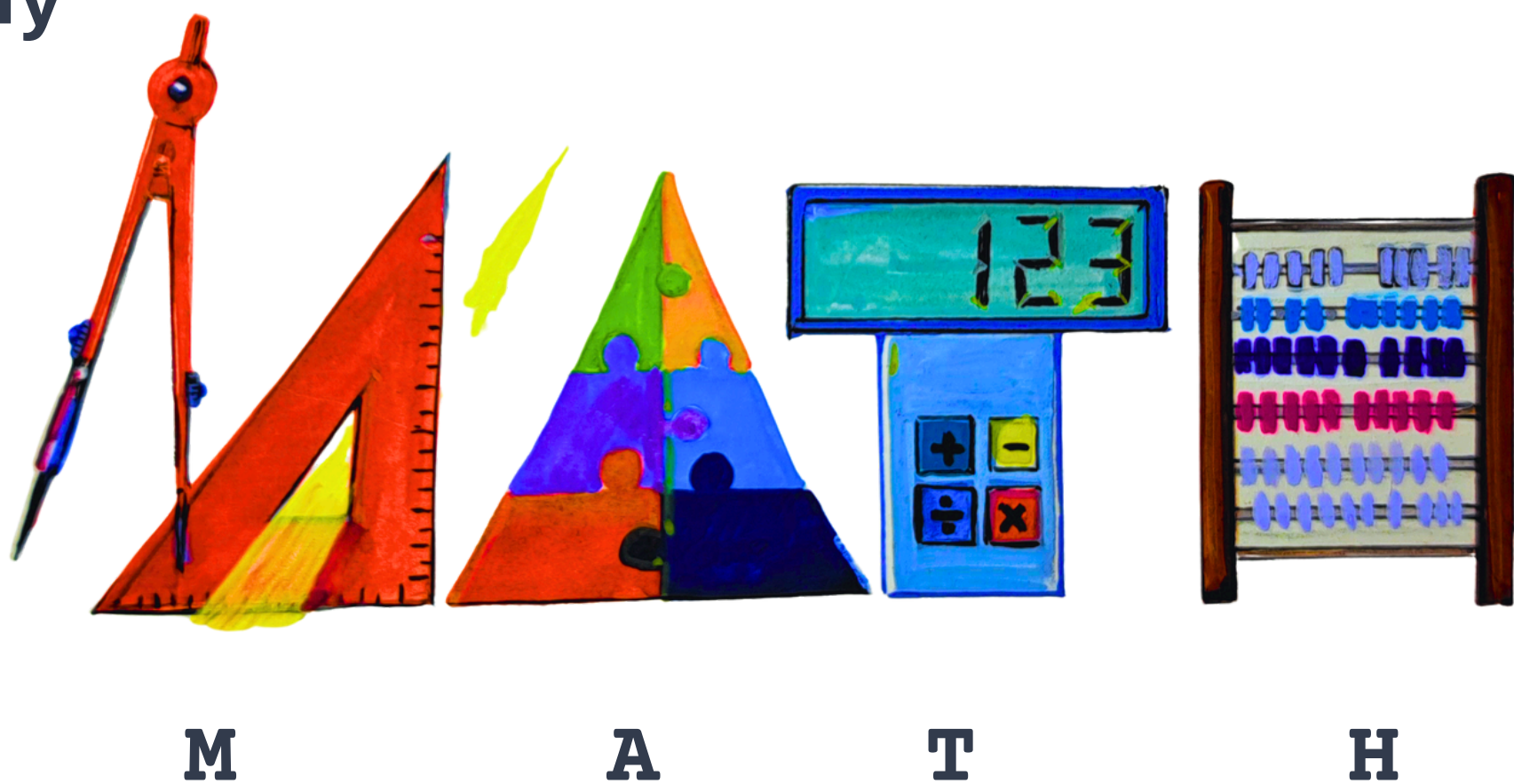
20% early pricing

Earlier consideration for preferred positioning

More preparation time

More opportunity to discuss presentation and design

More time for the EXPO27 team to understand your company



**THE POSITION YOU WANT MAY NOT BE
AVAILABLE LATER.**

SPONSORSHIP

DON'T SPONSOR EMPTY SPACE.

EXPO27 has already been developed as a complete exhibition platform.

Your sponsorship enters an environment built around:

Technology

Business

Audience

Experience

Networking

Visibility

Innovation

And:



**MORE THAN 10% OF QUALIFYING EXPO REVENUE
AFTER APPLICABLE TAXES IS COMMITTED TO
AUDIENCE DEVELOPMENT AND PROMOTION.**

**SPONSOR SOMETHING THAT
ALREADY HAS A WORLD AROUND IT.**

THE OPPORTUNITY



THIS IS YOUR INVITATION.

500+ companies targeted.

50,000-100,000+ visitors targeted.

20% early rate.

Premium booth options.

Business matchmaking.

Tailored visitor tours.

International opportunities.

Digital continuation.

A complete technology environment.

APPLICATIONS ARE OPEN.

WHAT WE HAVE BUILT



YEARS OF WORK.

ONE EXPO.

The work is already here.



DON'T JUST BOOK SPACE.

CREATE OPPORTUNITY.

THAILAND ADVANCED TECHNOLOGY EXPO 2027
BANGKOK · JULY 2027

[EXPO27.COM](https://expo27.com)

JOIN THE EXPO

SPONSOR

CONTACT

Thailand Planner
Siam Planner Co., Ltd.

+66 61 678 0000

+66 98 921 0000

office@siamplanner.com

